

National Service Territory Calendar Coordinators

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<https://global.scoutingevent.com>



Background

“This is a perfect example of a volunteer solution: conceived in a Territory, fine-tuned, suited for national application, and overseen by professional and NST leadership for the benefit of our movement.”

- The project team and advisors

The Nationwide BSA Event Calendar project is a volunteer-led effort that originated in NST8 from a request from a council CEO. After proving successful, there was interest in a nationwide rollout. Today, less than 1 year after the nationwide rollout began, over 50% of councils are sharing events. More background information is found in the “Details” video.

A big thanks to BLACK PUG SOFTWARE for this amazing contribution to Scouting.

NATIONWIDE BSA EVENT CALENDAR

Search BSA Council Calendars from across the nation from one convenient location



Benefits:

- Discover more opportunities for Scouts and Leaders
- No cost to the Council or the participant
- Improved event participation & property utilization
- Greater opportunities for collaboration
- Opportunities for increased event revenue
- Extremely simple to set up and to use
- Councils can opt in or opt out for each event, determining which events to share and which to not share
- “One Stop Shopping” - provides a single location to find Scouting opportunities without having to search multiple council web sites
- No risk!

Dynamic search features!

You have multiple ways to filter your search results:

- Keyword search
- Date Ranges Search
- “Miles from me” Search
- State selection drop down
- Event Type search
 - ◇ Advancement
 - ◇ Alumni/Adult
 - ◇ Commissioner
 - ◇ Diversity, Equity, Inclusion
 - ◇ Fundraising
 - ◇ Membership
 - ◇ National Camps & Events
 - ◇ Order of the Arrow
 - ◇ Program & Camp Events
 - ◇ Special Needs & Disabilities Events & Training
 - ◇ Territory-wide Events
 - ◇ Training & Leadership
- Program Type search
 - ◇ Cub Scout
 - ◇ Exploring
 - ◇ Scouts BSA
 - ◇ Sea Scouts
 - ◇ STEM
 - ◇ Venturing

Getting started . . .

As a Scout or Scouter wanting to use the calendar

It couldn't be easier! Simply go to

<https://global.scoutingevent.com> and browse or search the events using the criteria described at the left. Find an event that suits your needs, and sign up! Then, tell other Scouters about this powerful new tool!

As a BSA Council wanting to share my events

- 1) Council makes the decision to share events.
- 2) If not a Black Pug Software customer, council contacts Black Pug Software via email to steve@blackpugsoftware.com to get set up and ask any questions.
- 3) Council leadership decides which types of events Scouts and leaders will be invited to from outside the Council
- 4) Council leadership instructs Calendar maintenance personnel to start sharing events. This requires a few seconds for each event by selecting the appropriate filters.
- 5) Start using the Calendar

Important points for Councils

- **NO COST for any council**
- No contract required
- No requirement to change software vendor
- Opt-in / Opt-out
- Accommodates links to registration and promos
- Just a few minutes required for Council Leadership to decide to start using
- Takes only minutes to start using



Important Links

<https://global.scoutingevent.com>

- Link to the nationwide BSA event calendar

<https://tinyurl.com/calendarbsavideo>

- A short, two-part video with “How to” information for Scouts and Scouters and additional information for Council leadership on getting started.

<https://tinyurl.com/calendarbsa>

- A resource page with other tools to help Councils get started using the tool.