



6 Quick Wins to Make an Impact NOW!

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#1 Be Brave Enough to Try Something New and Different



Conduct an honest and thorough review of what you have been doing



Recognize that it might be time to do something new or different



Look for best practices and success stories for others



Make a commitment to change your ways

#2 Train and Engage Your Volunteers



If you want them to raise money you have to teach them how to do it



Make it easy to understand



Remember that everyone can do something to raise the bar



Once you train them, trust them!

#3 Create a Development Committee

- More volunteers helping makes the staffs load lighter
- Have them participate in guided/strategic discussions
- Even if you start small, make a commitment to start

#4 Develop a Wish List

- This is an easy way to get people to give
- You will provide a path for those who don't just want to give to "council"
- People love being able to pick something that resonates to them and their scouting story

scoutingphilly.org/wishlist

MAKE A DIFFERENCE

Donations to the Cradle of Liberty Council's Wish List cover the cost of specific program items that we budget for each year. These items help support Scouting programs, youth and volunteers throughout Delaware, Montgomery and Philadelphia Counties. These gifts are 100% tax deductible.

To donate a Wish List item, simply click "Donate" anywhere on this page, complete the form, and pay securely online using your credit card. You can even make a donation in honor or memory of someone.

You also have the option of making a donation of any amount toward these items; click "Donate" and scroll down past the items to "Consider adding a donation" and indicate the amount you'd like to contribute.

If you'd prefer to pay by check, please make payable to Cradle of Liberty Council and mail to 901 E 8th Ave, Suite 103, King of Prussia, PA 19406. Please make sure to put the item you'd like to purchase in the memo line. Also make sure your address



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#5 Give People a reason to Give More

If you want them to give more you have to give them a reason, and you have to ask!

Adopt “With more we can do more” and put it to use

Don't expect them to give more just to do the same old things

#6 Say Thank You all year long

- Develop a stewardship plan and stick to it
- Engage volunteers in the process
- If you shows your donors what you did with their investments, it makes the next gift much easier

Questions, thoughts or ideas???





Thank You!